



The Formal Opening of Fall Suits, Costumes, Wraps

Takes Place Tuesday and Wednesday.

WE will, however, have on exhibit Monday a great number of imported costumes—they are all our importation and exclusive with us.

Our showing this season of ultra-fashionable garments far eclipses any previous season. Fashion's exponents will find the display of extreme interest.

Imported Gowns for evening and reception wear, \$29.75 to \$350.00.

Demi Costumes for calling or street wear, \$24.75 to \$150.00.

Imported Wraps for street, evening and carriage wear, \$24.75 to \$195.

Tailored Suits from \$9.95 to \$100.00.

Walking Skirts from \$3.95 to \$19.75.

Cravette Coats from \$8.50 to \$35.00.

Fall Jackets from \$5.00 to \$75.00.

Evening Waists—exclusive styles—\$9.95 to \$75.00.

Fall Shirt Waists from \$1.00 to \$15.00.

Three Extra Specials for Monday's Selling

Positive reductions on new and stylish garments.

\$24.75 New Fall Suits for \$19.75.

We have taken \$5.00 off the price to induce you to buy Monday. About 100 of these suits—made in long and short coat effects, also vests in new short pattern effects—materials are Broadcloths, Cheviots and Fancy Materials—these garments are handsomely tailored and trimmed—newest style skirts—\$24.75 values—special—

\$19.75

\$6.50 New Silk Waists \$4.95.

This offering is for Monday only. These Waists are made lined or unlined—of Taffetas, Peau de Soies, Louisines, Peau de Cygnes, Crepe de Chine, Lace Nets and the new plaid Taffetas—this season's newest styles—variously trimmed with tucks, plaits, hemstitching, fancy tabs, buttons—made with the new leg o'mutton sleeves—styles that cannot be duplicated in this city—\$6.50 values—special for Monday—

\$4.95

\$15.00 Silk Shirt-Waist Suits \$7.50.

These Suits will be placed on sale Monday at 10 o'clock, as they will arrive by express early in the morning and the sale cannot be gotten ready until then. They are made of extra quality Taffetas of a grade that retails at 75c a yard—come in solid blue, black and brown, also with white pin dots—waists are finished down the front with wide knife plaits—pleated back—fancy stock—full sleeves—skirts of the correct pleated style with fitted bottom—\$15.00 values—

\$7.50

7,000 Dozen Handkerchiefs of Swiss and Linen at Half.

THIS lot of Handkerchiefs was bought ridiculously cheap, owing to the fact that they are surplus lots, canceled orders and "seconds"; the majority of them are in perfect condition and worth full price—it's an opportunity you should avail yourself of. Handkerchiefs of all kinds for men and women.

THE Women's Handkerchiefs are made of fine linen—real hemstitched—with hand embroidery, also fine Swiss Handkerchiefs, exquisitely embroidered initials, others drawn-work and embroidered.

THE Men's Handkerchiefs are of fine linen—real hemstitched—three different size hems—some of them have hand-embroidered initials—every one is worth double or more than double the selling price.

VISITING merchants will find this an unusual opportunity for stocking up on Handkerchiefs, as they can buy them in this sale for considerably less than importers and jobbers ask for identical qualities.

On sale on main floor and in basement. Extra space.

Handkerchiefs worth to 12½c at... 5c Handkerchiefs worth to 40c at... 19c
Handkerchiefs worth to 20c at... 9½c Handkerchiefs worth to 50c at... 25c
Handkerchiefs worth to 25c at... 12½c Handkerchiefs worth to 75c at... 35c

Great September Sale of Royal Granite Steel Ware.

Every piece guaranteed "first" quality. Prices are a full third less than regular.

- Coffee Niglets—2-quart size, regular price 60c—Sale Price... 47c
- Berlin Sauce Pan—4-quart size, regular price 45c—Sale Price... 29c
- Tea Pots—2-quart size, regular price 45c—Sale Price... 29c
- Lipped Sauce Pan—3-quart size, regular price 25c—Sale Price... 24c
- Covered Buckets—2-quart size, regular price 25c—Sale Price... 19c
- Colanders—10-quart size, regular price 25c—Sale Price... 19c
- Tea Kettles—4-quart size, regular price 75c—Sale Price... 49c
- Rice Boilers—1½-quart size, regular price 45c—Sale Price... 21c
- Lipped Kettle—4-quart size, regular price 25c—Sale Price... 25c
- Dish Pan—10-quart size, regular price 45c—Sale Price... 25c
- Berlin Kettle—2-quart size, regular price 35c—Sale Price... 25c
- Rice Pans—2-quart size, regular price 45c—Sale Price... 35c
- Pudding Pan—2-quart size, regular price 15c—Sale Price... 12c
- Coffee Boilers—6-quart size, regular price 75c—Sale Price... 55c

98c Mercerized Waisting 49c.

These Mercerized Waistings were made in Germany. They come in small, neat effects, checks, plaids, stripes and Scotch plaids—very best grade. 98c grade, on main floor, per yard... **49c**

Brooches worth 50c to \$1.00 at 25c.

1,000 dozen new Brooches or Lace Pins, representing odd lots of a large manufacturer of Providence, R. I. and a New York importer. There is a large and varied assortment of beautiful brooches with fancy jeweled settings—some enameled in rolled plate and finished in knots, wreaths, sunbursts and floral designs, both plain and fancy styles, elaborate and modest settings—as regards styles and qualities, this is the best lot we ever offered at a special sale—values range from 50c to \$1.00—choice—

25c

The Basement Section Offers Splendid Bargains Monday.

- Dimities—White imported pin-striped Egyptian Dimities, worth 35c a yard—
- Pajama and Mail Checks, suitable for underwear and children's dresses, worth 25c a yard—
- Plain Nainsook, 36 inches wide, soft finish, worth 50c a yard—
- Waistings, imported white Mercerized Madras, for waists or suits, neat patterns, 25c grade—
- Mercerized Suitings, fine imported goods, solid colored with neat stripes and dots, worth 50c a yard—
- India Linen, white, fine grade, 40 inches wide, worth 15c a yard—
- Scotch Flannels, large variety and desirable shades, in stripes and small figures, worth 40c a yard—
- Table Linens, 70 inches, bleached, new designs, worth 60c a yard—
- Table Damask, 66 inches, all linen, bleached, worth 50c a yard—
- Table Damask, new designs, worth 1.00 a yard—
- Table Damask, all linen, 72 inches, bleached, newest designs, worth 1.25 a yard—
- Table Padding, 54 inches, worth 35c a yard—
- Damask Napkins, 19 inches square, bleached, worth 1.25 a dozen—
- Dinner Napkins, 22 inches square, bleached, worth 1.25 a dozen—
- Dinner Napkins, 20 inches square, all linen, newest designs, worth 1.25 a dozen—
- Fine Wool Blankets, Monday we will place on sale 500 pairs of 11-4 size strictly all-wool steam-shrunk Blankets; they come in white, gray, red or plaid; weight about 5½ pounds, size 72x90 inches; actual value \$6.50 a pair—on special sale Monday—per pair—

\$4.50

New Fall Wrappers.

Special for the opening day—An excellent line of dark Percale Wrappers—splendidly made garments—\$1.75 and \$2.00 values for—

\$1.50

Splendid Hosiery Values For Monday.



Boys' extra heavy fall seamless fast black ribbed cotton Bicycle Hose—sized 8 to 10—double heels and soles—25c values—Monday, per pair—

19c

Women's fall regular made seamless fast black, tan and fancy pattern cotton Hose—high-applied heels and double toes—plains or drop-stitched—35c grade—pair—

19c

Men's extra fine fall seamless, regular made, fast black and tan colored cotton and lisle thread Hose, double soles and high-applied heels—35c grade, pair—

25c

Women's extra fine imported full regular made cotton and lisle thread Hose, fast black and fancy colors, plain or drop-stitched, also lace openwork, high-applied heels and double toes, 50c kind—Monday, 3 pair for \$1.00, or, per pair—

35c

Corinne Kid Gloves. One Dollar a Pair.

WE wish to lay great emphasis on our assertion that the Corinne Kid Glove for women is the best value at \$1.00 on the market; they are made expressly for Grand Leader, of fine selected and tested real kid skins, every pair warranted perfect in fit and finish; adapted for all shaped hands with long, short or medium length fingers; they come in a complete line of sizes, in Kid, Suede, Mocha and Cape Gloves.

Corinne Cape Gloves—One large clasp, outside seam; ideal for shopping—

\$1.00

Corinne Mocha Gloves—Pique sewn, in tan, castor, gray, brown and black, fastened with one large clasp—

\$1.00

Corinne Suede Gloves—Two clasp, overseas sewn, silk-embroidered backs, all colors and sizes—

\$1.00

Corinne Glace Kid Gloves—Two clasps, overseas sewn in pearl, cream, blue, green, gray, brown, red, tan, mode, castor, white and black; embroidered on back in black, white or self stitching—

\$1.00

Children's Corinne Gloves—Two clasps, overseas sewn; sizes 4½ to 6½; in tan, gray, brown, white, red and mode—a pair—

\$1.00

The New Dress Trimmings.

Our showing of new Dress Trimmings, we can safely say, is the largest and most comprehensive line in the city. The department is replete in all the latest foreign and domestic novelties; all the new beautiful color combinations and new styles and patterns of all sorts of trimmings and passementeries are here. Special for Monday—fine silk embroidered appliques, chiffon appliques, a large assortment; odd pieces; all this season's goods; white, black, colors and combinations, plain and fancy—worth 75c and up to \$1.75 a yard—

50c

Millinery Opening

Monday and Tuesday, Sept. 12th and 13th.

THE Autumn Fashions in Millinery are ready for your inspection and approval. The display far surpasses that of any previous season. Foreign Creations are here by the hundreds as well as those from the master designers of America.

No Cards having been issued for the opening. Consider this announcement your invitation.

WE HAVE made special efforts in our lines of Trimmed Hats at \$4.98, \$7.50, \$9.98 and \$12.50. The result is, we are offering unusually strong values at those prices. We are confident you will be more than elated with the styles and with the values.

Extra Specials for Monday Only.

- Ready-to-Wear Hats—A nice selection, every hat made of good felt, nicely trimmed—worth \$1.00—Special Opening Price... **98c**
- Ready-to-Wear Hats—Very stylish, nicely trimmed, also felt and velvet draped ready-to-wear Turbans, worth \$2.00 to \$2.50—Special Opening Price, choice... **\$1.49**
- Untrimmed Shapes—50 styles, all colors, good felt shapes, worth 98c each, at... **69c**
- Pompons—Extra large Feather Pompons, all colors—Special Opening Price... **25c**
- Made Hats of silk velvet, also of braid and chenille, in a great variety of the correct shapes—Special Opening Price... **\$1.75**
- Silk-Brim Hats with velvet crowns, assorted shapes, \$1.50 values—Special Opening Price... **\$1.00**
- Plumes—Black or white, 18 inches long (not the cheap woolly kind), worth \$1.75—on sale Monday at... **98c**

You Will Save Fully 25% On Lace Curtains, Drapery, Etc.

OUR purchases for this season were double those in previous seasons, especially in foreign goods, and we are showing the largest line of popular-priced Curtains in the city of St. Louis—the designs are what we consider the cream of the most prominent makers in the world—moreover, we are able to save you fully 25%, owing to the mere fact that we import direct.

- Ruffled Muslin Curtains 39c to \$1.50 a pair.
- Ruffled Bobbinet Curtains 98c to \$4.00 a pair.
- Nottingham Lace Curtains 69c to \$7.50 a pair.
- Irish Point Curtains \$2.50 to \$35.00 a pair.
- Brussels Lace Curtains \$3.50 to \$20.00 a pair.
- Renaissance Lace Curtains up to \$75.00 a pair.
- Real Cluny Lace Curtains up to \$25.00 a pair.
- Real Arabian Lace Curtains up to \$35.00 a pair.
- Sonne Femmes in Arabian, Renaissance, Irish Point and Duchess Lace up to \$30.00 each.
- Extra Special for Monday—Real Irish Point Curtains—3½ yards long—usual selling price \$5.00 a pair—on special sale at... **\$3.19**

WE have a complete stock of the latest products of Drapery, goods comprising the most desirable foreign and domestic weaves, embracing plain and figured Velour, plain and figured Verona, Shikei Cloth, Krunkle Cloth Tapestries, including the finest grade goods at \$10.00 a yard; Satin Damask, Silk Brocades, in fact all classes of goods you would expect to find in up-to-date upholstery departments.

We are well equipped for making all kinds of drapery and for reupholstering furniture. Estimates furnished on request.

Rugs, Carpets, Linoleum and Floor Oilcloth Below Current Prices

- Floor Oilcloth—50 rolls, worth up to 45c a yard, at... **25c**
- High-Grade Linoleum—A thousand yards, worth up to 75c a yard—Monday, per yard... **39c**
- All-Wool Ingrain Carpets—Good patterns, 75c quality, per yard... **59c**
- Brussels Carpets in pretty bright patterns, new fall styles, per yard... **69c**
- Willton Velvet Carpets—New patterns, worth \$1.35 a yard, at... **98c**
- Amxminster Carpets—All the latest Fall patterns, worth \$1.50 a yard, at... **\$1.25**
- Willton Velvet Rugs—Size 9x12 feet, exquisite patterns, worth \$25.00, at... **\$17.50**
- Amxminster Rugs—Size 9x12 feet, worth up to \$30.00, at... **\$21.75**
- Royal Willton Velvet Rugs—Size 9x12 feet, worth \$42.50, at... **\$35.00**

Good News for Those Who Have Boys to Clothe

Boys' \$4.00 Sample Suits \$2.95.

A lot of boys' sample Suits—one or two of a kind—of mixed cassimeres and tweeds—excellent fitting garments—they come in different styles—Norfolk styles run in sizes 3 to 12 years—Double-breasted styles 7 to 16 years—good values at \$1.50—choice of the lot Monday at... **\$2.95**

Boys' Novelty Suits—latest colorings—Russian Suits with Eton or sailor collars, handsomely trimmed, full cut, with pretty leather or self-cloth belts—special 2½ to 6 years—\$5.00 values—Monday... **\$3.95**

Boys' School Suits of best Scotch Tweeds and Cheviots—latest colors and mixtures, also navy blue Cheviots, in Norfolk and double-breasted styles—\$6.50 values, Monday... **\$4.95**

3 O'Clock Special.

100 pieces of fine white Mercerized Waistings—most desirable patterns—12 different styles, in stripes, cords and checks—medium weight—goods suitable for Fall wear—worth 25c to 35c a yard—on sale Monday in basement at 3 o'clock, per yard... **10c**

